

NADIA ARAIZA

UX/UI Designer with background in
Industrial & Social Design

[linkedin.com/in/nadia-araiza](https://www.linkedin.com/in/nadia-araiza)
nadia.bac.2222@gmail.com
IG @nadiabac

LANGUAGES

+++++ English
+++++ Spanish
++ Japanese

SKILLS

- User Research
 - Personas
- Journey Mapping
 - Wireframing
 - Prototyping
- User Interface Design
 - Typography
- Responsive design
 - Creativity
 - Adaptability
- Problem-Solving
 - Collaboration
 - Emphaty
- Communication
 - Teamwork

TOOLS

Figma
Figjam
Illustrator
Photoshop
Procreate
Miro
Shopify

EXPERIENCE

Three Souls Design. User Interface / User Experience Designer

2022 - Present / Austin, TX.

Co-Founder + freelance partnership to develop design solutions for clients, including user interface and user experience design for mobile apps.

- UX/UI Design for two mobile apps including prototypes.
- Developer handoff and component library for app design.

Nadia Bac Studio. Industrial and Textile Designer

2016 - 2021 / Austin, TX.

Founder + Designer + Researcher + Consultant

- I led several projects with artisans to use design as a tool for economical development in rural communities.
- I led research projects about up cycling design & sustainability.

Geometrías de la Imaginación. Researcher

2014 - 2016 / S. L. P., México

- Contributing to the research team exploring the iconic symbols and imagery representative of the state's craft traditions. "The rebozo and its cajas"

Autonomous University of S.L.P. Industrial Design Bachelors Degree Professor

2007 - 2016 / S.L.P. México

Professor for the subjects: Design projects + Textile materials and processes.

- Design and planning of topic approaches.
- Monitoring and advice on design projects with emphasis on expression/creativity and social context.

Art Center of San Luis Potosí. Academic chair person at Visual Arts

Department + Textile Art Professor

2008 - 2015 / S.L.P. México

- Design and planning of yearly textile department academic program.
- Coordination of exhibitions in the area, in charge of monitoring the academic programs of the different departments, sculpture, painting, graphic arts, etc.

EDUCATION

Fashion Institute of Technology

2022 / New York, NY, remote

User Interface Design Certificate

User Experience Design Certificate

Kyoto Institute Of Technology

2015 / Kyoto, Japan

Researcher. Modern Design And Traditional Craftsmanship

Fashion Institute of Technology

2004 - 2006 / New York, NY

Textile And Surface Design

Universidad Autónoma de San Luis Potosí

1997 - 2002 / San Luis Potosi, MX

Bachelor of Science. Industrial Design

RECOGNITION

Kyoto Institute of Technology

2015 / Kyoto, Japan

Modern design and traditional craftsmanship research residency awarded for high-achieving professionals.

Japan International Cooperation Agency, JICA / Consejo Nacional de Ciencia Y Tecnología, CONACYT